1

WHATEVER YOU DO
THAT'S WHO YOU ARE

Nicky
Pattinson

2

3

We react to your
UNIQUE presence

Nicky
Pattinson

4

There is ONLY…
one YOU

Nicky Pattinson

5

BE SOMEONE
not EVERYONE

Nicky Pattinson

6

If we don't *evolve* what we contribute.
Who we become. How we affect those we encounter.
What we MAKE SO in this world…
we don't live till we're 90.
we live the *same year* 90 times.

Nicky Pattinson

7

EVERYBODY HAS A STORY
(Made up of PIVOTAL MOMENTS that defined the FUTURE in some way).

Nicky Pattinson

8

THE FALL IS
JUST THE HEADLINE
(The real story…is the REBUILD).

Nicky Pattinson

9

Nicky Pattinson

10

11

12

13

MAYBE we can't fix people...
But we can put people in a position to fix THEMSELVES

Nicky Pattinson

14

AT TAKE THE BISCUIT WE SOLD
BELONGING & VALIDATION

Nicky Pattinson

15

FROM

DESPERATE
DISAPPOINTED
LOST
SUICIDAL
DEPRESSED
ISOLATED
LONELY
FRUSTRATED
ANGRY
LET DOWN
UNHEARD
INVISIBLE

Nicky Pattinson

16

TO
SEEN
HOPE
TRUST
BELIEVED IN
A FUTURE
LISTENED TO
CONFIDENT
NOT AFRAID OF 'STIGMA'
THEY GRABBED A LIFE LINE

Nicky Pattinson

17

"I'M SO GLAD
I MADE THAT CALL"

Nicky Pattinson

18

WORDS: Sink ships… Cause wars… Heal hearts…Turn around economies…Move mountains… make babies…SAVE PEOPLE. Make people TRUST you … Dismiss you. .. even leave your final mark upon this EARTH.

Nicky Pattinson

19

THE MAGIC of VOCAL TONE

Nicky Pattinson

20

The '*I have seen you*' Hello

Nicky Pattinson

21

''I totally understand John…
and I'm so glad you got in touch.''

Nicky Pattinson

22

NICKY@NICKYPATTINSON.COM

Nicky Pattinson

23

FINALLY

Nicky Pattinson

24

WHAT HAPPENED TO THAT LITTLE BOY ???

Nicky Pattinson

25

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26

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27

IF YOU DON'T HAVE AT LEAST 1 PERSON A DAY
NEVER FORGETTING
YOU AS LONG AS THEY LIVE...
(You didn't get up early enough).

Nicky Pattinson

28

YOU'LL NEVER POSSESS WHAT
YOU DON'T **PURSUE**.

Nicky Pattinson

29

How you **FRAME** position or **EXPLAIN** yourself determines how people ***PERCEIVE you. How people PERCEIVE YOU...***

Determines what they do NEXT.

Nicky Pattinson

30

IF NOT YOU….then WHO

Nicky Pattinson

31

The future is owned by the
UNFORGETTABLE the
REAL….

Nicky Pattinson

32

AND THAT my friends….has
GOT to be YOU

Nicky Pattinson

33

Nicky Pattinson

34